

NEW YORK PHILHARMONIC
150TH ANNIVERSARY DEVELOPMENT CAMPAIGN
FEBRUARY 1993

Many people who attend New York Philharmonic concerts feel a special bond with the Orchestra. You may have watched history in the making as Leonard Bernstein substituted for Bruno Walter in 1943; perhaps you were introduced to classical music through the Young People's Concerts, or our free concerts in the parks.

The 150th Anniversary Development Campaign offers you the rare opportunity to become part of the continuing history of this great institution by permanently connecting your name, or the name of someone you love, with the Philharmonic.

You can choose from a wide range of possibilities: from naming a seat in Avery Fisher Hall, to becoming the Guardian of an Archival collection, to endowing the Music Directorship itself. These are just some of the giving opportunities available through participation in the Campaign.

This is a unique chance to thank a loved one for introducing you to the joys of music, or to display your own affection for the Orchestra that played an important role in your cultural life. Your gift to the Campaign will help the Philharmonic touch the lives of others for generations to come.

For a complete list of naming opportunities, please return the form below or call Major Gifts Officer Mark Mayer at (212) 875-5691.

Please send me information about named gift opportunities for the historic 150th Anniversary Development Campaign.

Name _____

Address _____

City/State _____ Zip Code _____

Send this form to:

**150th Anniversary Development Campaign
New York Philharmonic
10 Lincoln Center Plaza
New York, NY 10022**